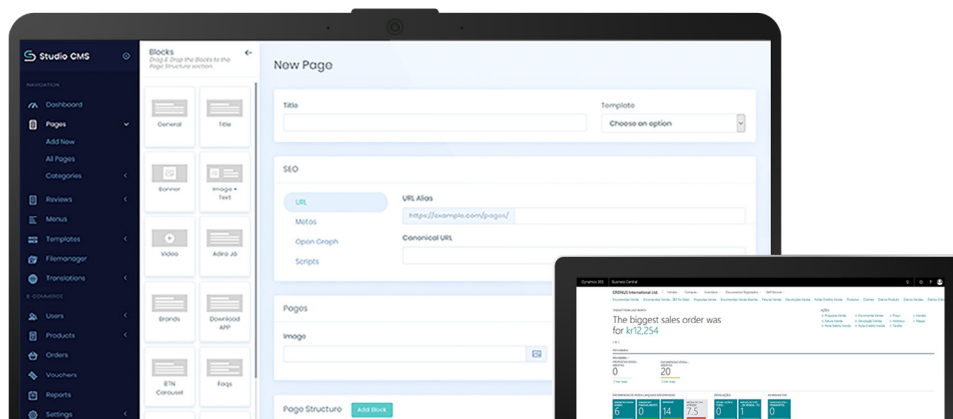# BC-COMMERCE

Online sales platform integrated with ERP

BC-Commerce is a solution that allows you to manage, monitor and execute the entire online sales process integrated with the Microsoft Dynamics 365 Business Central ERP.

This solution was developed according to the current needs of the digital market and has the best customizable tools, so that your organization can maximize your online sales and get more out of your ERP.

Main Benefits

- Upload customers, products, prices or stocks lists directly from the ERP;

- Synchronize orders and order status Site <-> ERP, avoiding duplication of tasks;

- Integrate online store invoicing into ERP, facilitating the exchange of documents and accounting information with the customer;

- Import a list of discounts per user / user group from the ERP, transforming your B2C into B2B store;

- Manage your online store's back office autonomously, creating content, pages, articles;

- Create landing pages for specific campaigns;

- Manage the billing of the online store and download the financial documents in Customer's private area and associate them with the respective orders;

- Access the order history, quotes and favorite product lists in the Costumer's reserved area;

- Have access to sales, orders and store performance information in the reserved Administration area;

- Manage the KPIs (Key Performance Indicators) of your business with dashboards;

- Control sales volumes, which are the main products sold and trends;

- Integrate your store with the Microsoft Dynamics 365 Business Central ERP using pre-established integration services that reduce the time and effort required for the integration process.

Main Features

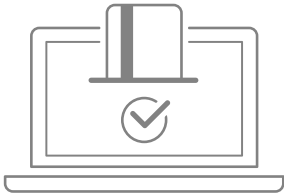**Availability of products and services to the client on the web**

Customization and updating of content via CMS

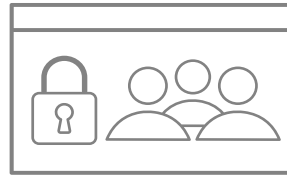**Website SEO parameterization**

Automatic integration with Microsoft Dynamics Business Central

Payment via MB, Visa, Paypal, Mbway

Cross-sales and up-sales digital marketing tools

Reserved Customer area

Reserved Administration area

An E-Commerce platform powered by Digital Marketing tools

- Build your database of web design blocks to easily build / modify existing pages;
- Configure automatic follow-up of unfinished purchases;
- Integrate notifications via SMS to notify users more efficiently;
- Define friendly URLs (simple to understand) per page;
- Define meta information associated with website pages to increase SEO reach;
- Create content with pre-established start and end dates.

H www.hydra.pt | infogeral@hydra.pt

Portuguese e-Commerce is growing and multiplying

Publish your website, portal or e-commerce store integrated with ERP. Your business accessible anywhere in the world.

Talk to Us

We will be happy to discuss with you the benefits of this solution in your company.